

Bienvenidos!

Thank you for participating in the 17th Annual Mission San Luis Rey Dia De Los Muertos.

Your application has been received and accepted. Listed here are directions for the day of the event that you will need to follow to ensure a successful event.



The event will take place on Sunday, October 29th, 2017 from 10 am to 4 pm.

When you arrive, you will need to provide the following or you will not be allowed in:

- 1. Your booth Assignment Sheet**
- 2. Cleaning deposit (in cash the day of the event) in the amount of \$80.**

Booth Assignment

Please Note: Your booth assignment and load in map are coming in a separate email on Thursday, Oct. 26th. These will be separate emails to each of you, so we appreciate your patience. Also note, along with your space assignment, will be a list of any missing documents we still need to receive from you.

Set up times

- Please arrive between 6:30 am and 9:00 am the morning of October 29th. NOTE: If you do not arrive before 9:00 am your booth space may be reassigned. ALSO, If you arrive the day before, you will be asked to leave with no refund.
- All vendors will enter the venue at the intersection of Rancho Del Oro and Mission Avenue. You will then proceed to gate A (see map coming Thursday, October 26th,) for check in and collection of your cleaning deposit.
- Please unload your vehicle quickly and move to the designated vendor parking by 9:30 am. Vendor parking will be onsite. (Please let us know if you have an oversize vehicle as we will have to place you in a special lot.)
- The event ends at 4:00 pm, please plan to stay for the entire event. Vehicles will not be allowed in the venue before 4:30 pm until crowds have cleared.

www.mslrdiadelosmuertos.com

Questions?

Text: 760-716-5854, email: vend@legendaryeventmanagement.com

Electricity

- Electricity is not provided. If you needed electricity, you have to bring a “whisper quiet” generator. Note, anything else will be refused and you will be without power.

Permits

- You are required to charge sales tax in California. You need to provide us with a current California Seller's Permit number.
- If you are serving food at the event, you will need to make sure have your San Diego County Temporary Food Permit.

Rules

- Please maintain a clean, professional booth presentation. Decorate your booth with lively colors. Have a Dia theme.
- No alcohol will be allowed at the event.
- No weapons, drug paraphernalia, pornographic material, or any item deemed distasteful by the committee may be sold or offered.
- PLEASE NOTE: the sale of tobacco products, tobacco/drug paraphernalia, and/or items that promote the use of illicit substance is not permitted.
- Clean up – In order to collect your cleaning deposit back, have an event staff member (Blue shirt) inspect your booth space when you have completed your clean up to ensure you receive your cleaning deposit refund ticket. Deposits will ONLY be refunded at the event site by cashiers. NOTE: if you leave your spot a mess, you forfeit your deposit and will not be allowed back, ever! (And, yes, we have a list.)

Note: With the extensive marketing and promotion we have done this year, we are planning for attendance of 30-40,000 people the day of the event.

Thank you for your support of the 2017 Mission San Luis Rey Dia De Los Muertos!

Dave Mears,
Producer

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Directions to access your booth space at arrival:

1. From either Mission Ave. or Hwy 76, Turn North on Rancho Del Oro.
2. Pull into the Mission entrance and then **stay left** if you're a food vendor or **stay right** if you're any other vendor.
3. Drive up the easement to be checked in and pay your cleaning deposit.
4. Pull to your space and unload quickly so that you can move your vehicle to an available vendor parking area. (See Map above for details.) Note: only once you have moved your vehicle, may you finish setting up your booth.

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